## Getting to the point®

# Plain language training

### **Briefing and Correspondence** Writing Essentials

Plain English Foundation's 1-day Briefing and Correspondence Writing Essentials training will help you to write effective briefs, memos, papers, letters and emails.

It illustrates best practice clear communication principles when writing to persuade.

This includes briefing leaders on results, explaining decisions, calling for support or asking someone to take action.

### Workshop content

1 writing standard tool	Assess your approach to workplace writing and see how well it follows plain language standards.
3 structure tools	Work with overall structure and substructures to maximise persuasion.
3 expression tools	Check that your paragraphs of text are clear, concise and precise.

### What we include

- A quick questionnaire to help us customise the workshop
- Trainer feedback on your writing tasks on the day
- Our tried-and-tested letter and email writing model
- Training material for the day and for your reference after the workshop
- Practice assessing a document overall using our macro tools
- Practice rewriting a text drawing on our micro tools

### How you prepare

Fill out your questionnaire using the link we send you. This **Before the day** 

link closes at midday the day before training.

On the day Arrive at 9.20 am, so we can start on time.

### How our workshops run

Training goes from 9.30 am to 4.30 pm (AEST).

All our workshops are highly interactive, with solo and group writing activities.

We take regular breaks, with a short lunch break at around 1 pm.

Enrol online through our website.

Any questions or issues? Contact us



W www.plainenglishfoundation.com